

PAMM (Pérez Art Museum Miami) Creative Technologist / Developer



Job Title: Creative Technologist / Developer

Status: Full-Time

Department: Digital Engagement

Reports to: Director of Digital Engagement

Revised date: Aug 8, 2020

Salary: \$85,000 - \$95,000 estimate, based on experience

About the Position

PAMM is seeking an innovative Creative Technologist. Working directly with the Director of Digital Engagement, they will lead technical development, deployment, and maintenance of visitor-centered digital projects enabling PAMM to engage more deeply with larger and more diverse audiences. The Creative Technologist develops projects that blur the line between ‘inside’ and ‘outside’ the museum to explore and experiment with technology innovation in the museum context.

The Creative Technologist will join the new Digital Engagement team during a pivotal time as the museum is undergoing a digital transformation. PAMM is using digital technology to deepen its connection with current visitors and engage new audiences by building cross-departmental digital initiatives. The candidate for this new role will have an opportunity to own and collaborate on creative technology development to enhance the visitor experience. This person will play a key role in brainstorming and executing new ideas that will help PAMM achieve its digital goals and realize the museum’s mission to encourage everyone to see art as an incentive for genuine human interaction, communication, and exchange.

The Creative Technologist will play a key role in advancing the organization to a future thinking approach to digital technology and will proactively provide consultation to internal stakeholders. They must have an entrepreneurial mindset that allows them to think about digital technology beyond the basic skill set needed to develop/manage it, and enthusiastically embrace new ways of thinking and working.

About PAMM

Pérez Art Museum Miami (PAMM) is a modern and contemporary art museum dedicated to collecting and exhibiting international art of the 20th and 21st centuries. The museum serves one of the most diverse populations in one of the fastest growing regions in the country, where a unique confluence of Caribbean, North and South American cultures adds vibrancy and texture to the civic landscape. The city’s thriving community of artists, designers and collectors and its avid and growing art-engaged public are driving Miami’s demand for a world-class museum and dynamic center of visual arts education. PAMM transformed Maurice A. Ferré Park into a central

destination on Miami's cultural map, promotes progressive arts education, builds community cohesiveness, and contributes substantially to downtown revitalization. PAMM's current Strategic Plan has at its heart an acknowledgement of the need to fully embrace the digital context for audience development and visitor engagement. We believe art and ideas have the power to enrich the lives of all people – they are an integral part of creating a more humane and just world. Museums are places that offer opportunities for the healthy exchange of ideas paramount to citizens, promoting inclusivity across our communities, backgrounds, and experiences. We recognize that our city has diversity, and we seek to reflect that diversity in everything we do while embracing the power of art and creativity.

Responsibilities

The Creative Technologist at PAMM is responsible for, but not limited to:

- Concept, create and support interactive digital experiences online and in the museum.
- Infuse innovative technology into the on-site visitor experience, including exhibitions.
- Develop projects that blur the line between 'inside' and 'outside' the museum; explore and experiment with other technology innovation in the museum context.
- Lead the UX/UI design and development of gallery-based, online, and mobile projects.
- Work with staff across teams to ensure that digital elements of a project or initiative are considered from the start of the project and during the planning process.
- Partner with subject matter experts in conceptualizing interactive media product design.
- Collaborate on re-design of PAMM website, support online strategies, development, and maintenance to deliver information, collections access, exhibition and program content, and educational resources more effectively in innovative and creative ways.
- Ensure that PAMM's digital products and programs have consistently high production values and high-quality user experience.
- Create and document code and configuration settings.
- Coordinate project efforts with vendors, creative firms, and other external partners to ensure projects are delivered and completed on time and on budget.
- Managing project team members and delegating tasks as necessary to keep the moving parts of a project running smoothly and efficiently.
- Stewarding museum-wide systems integration projects as they relate to public-facing and internal-facing products.
- Provides regular reports and project updates to Director of Digital Engagement and key stakeholders.
- Develop and assists in the creation of grant proposals and follow-up implementation and reporting for grants received.
- Assesses viability of innovative technologies for interactive media projects.
- Share PAMM's digital efforts through open source code and presentations at conferences and workshops.

Qualifications

Education and Work Experience

- Bachelor's Degree in computer science, fine arts or humanities, related field or equivalent experience that demonstrates abilities in software development, web development, systems integration and/or API development.
- Minimum of three years' experience in web/software development with a focus in enhancing the user experience.
- Experience working in a museum, cultural heritage, or non-profit environment a plus.
- Exceptional candidates will have experience with responsive web design, HTML 5, CSS 3, UX/UI, JavaScript (including JSON), SQL, Python, and similar.
- Experience with PHP, Ruby, MySQL/MSSQL, Java and Unix administration desired.
- Familiar with AngularJS and/or React frameworks.
- Experience with project and task management systems.
- Familiarity with Agile software development methodologies and tools.
- Experience integrating web properties with Altru (Blackbaud) CRM (Customer Relationship Management) desired.
- Demonstrated experience with developing web content management systems.
- Experience working with the latest web and mobile production standards and practices, as well as social media tools and platforms.
- Experience with web analytics using Google Analytics.
- Experience managing the work of others.

Skills

- Entrepreneurial mindset excited about building something from scratch. Demonstrated ability to learn and use the latest technology.
- Strong project management and leadership skills. Ability to lead and inspire staff, partners, and vendors toward shared goals.
- Strong analytical and problem-solving skills. Identifies problems in timely manner; gathers/analyzes information skillfully; resolves problems early; looks for alternative solutions; works cooperatively in group problem solving situations.
- Excellent organizational skills and attention to detail. Produces work that is accurate and thorough; demonstrates commitment to excellence and continuous improvement; ability to monitor quality of own work; applies feedback to improve performance; takes initiative to find ways to improve and promote quality work.
- Comfort with ambiguity and cultural change.
- Independently plans/prioritizes work; sets goals and objectives; displays appropriate sense of urgency toward top priorities; manages time efficiently; plans for additional resources; integrates changes smoothly.

- Ability to demonstrate outstanding written, oral and presentation skills (public speaking). Expresses ideas coherently; demonstrates good listening and comprehension; always keeps others properly informed; selects appropriate communication tools.
- Excellent interpersonal and customer service skills - Supports a feeling of hospitality with team and visitors all times; displays sensitivity and consideration; works actively to resolve conflicts; conducts self in a professional manner always; helps and supports co-workers and others engaging with the museum.
- Meets attendance and punctuality requirements; keeps commitments; accepts responsibility for own actions; follows instructions and responds to management direction; commits to doing the best job possible.
- Initiative - Volunteers readily; undertakes self-development activities; seeks increased responsibility; takes advantage of opportunities; seeks creative ways to improve skills; asks for help when needed.

Physical Demands

- Walk, bend, lift (up to 15 pounds) files, office supplies and electronic equipment.
- Finger agility to pick up paper and use computer keyboard.
- Close visual acuity to perform an activity such as: preparing and analyzing data and figures; transcribing; viewing a computer terminal; extensive reading.
- Ability to hear in normal tones including telephone and face-to-face conversation.

Equipment Operated

Macintosh and Windows-based computer systems, multimedia and internet development software, database software, digital graphics software, digital animation software, audio recording and editing software, scanners, touch screens, non-linear video editing software, audio recording devices, digital still cameras, and digital video cameras.

To apply

Send resume and cover letter to resumes@pamm.org with "Creative Technologist / Developer" in the subject line.